

Gold Pictures

Gold Pictures Limited. 141 Skylark Way, Shinfield, Berkshire RG2 9AD. ☎ 0787 969 5882 ✉ studio@goldpictures.tv Registered in England. Registration No. 6072352

RATE CARD

As of December 14th 2011

Gold Pictures offer two different packages to promote your business with a professionally-produced web video advert. However, we understand that not every project fits within these two packages, so we're extremely flexible and can create a bespoke quote to suit your film requirements easily, with a simple hourly rate of just £30 per hour. Please don't hesitate to call us about anything at all: 0787 969 5882 or email studio@goldpictures.tv

PACKAGE ONE: TEXT, GRAPHICS & PHOTOS WEB-VIDEO ADVERT - £295

Just because you're a one-man band or don't have a product or showroom to entice your clients with, doesn't mean you can't promote yourself with a cost-effective quality video. This package includes:

- An up to 2 minute video, expertly weaved together using supplied/stock photos and graphics
- A bespoke script that sells the key points of your business
- Narrated with an engaging professional voice-over artist
- Intro and outro with your supplied company logo
- Appropriate royalty-free music
- Once your video advert is edited together you can review it. If there's anything you want to alter, you are allowed one set of editing changes, included in the price.
- Once you've approved the video advert, we will upload it online, and provide you with the embedding code to get it onto your website, or wherever you want! We will also send you the video as an .mp4 file so you can use it anywhere you like, however you like.

PACKAGE TWO: FULL PROMOTIONAL WEB-VIDEO ADVERT - £495

The perfect package for most small/medium businesses, this package will produce a video that will dramatically increase your conversion rates and raise your online presence head and shoulders above your competitors. This package includes:

- Up to 2 hours filming in one location (usually your place of business)
- An up to 2 minute video, filmed and produced using footage of yourself, your business, testimonials from your customers, graphics and photos, or anything else suitable
- Edited together to engage the viewer and hold their interest
- Intro and outro with your supplied company logo
- Appropriate royalty-free music
- Once your video advert is edited together you can review it. If there's anything you want to alter, you are allowed one set of editing changes, included in the price.
- Once you've approved the video advert, we will upload it online, and provide you with the embedding code to get it onto your website, or wherever you want! We will also send you the video as an .mp4 file so you can use it anywhere you like, however you like.